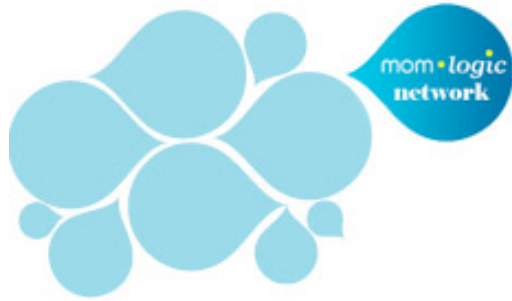


welcome to the
mom·logic
network





About the Mom•Logic Network

What You Need to Know:

1. What is Mom•Logic ?
2. What is the Mom•Logic Network?
3. Benefits to Joining the Mom•Logic Network



What Is Mom•Logic?

Mom•Logic is an exciting new web destination for Moms. Created by Telepictures, the division of Warner Bros. that brought you The Ellen DeGeneres Show, The Tyra Banks Show, Extra and the hugely successful TMZ.com, **Mom•Logic** is a candid, irreverent, often funny place for Moms to find the latest news, pop culture, health, beauty, fashion and parenting advice. Everything Moms need, all in one place: That's **Mom•Logic**.



What Is the Mom•Logic Network?

The [Mom•Logic Network](#) is an opportunity for first-class, Mom-centric blogs and websites to join us as we blaze a new path in informing and entertaining Moms. Not only will [Mom•Logic Network Affiliates](#) participate in creating original material, but [Mom•Logic Network Affiliates](#) will also benefit from financial incentives and the PR/buzz surrounding this new launch and venture.



Why Join the Mom•Logic Network?

- TO GAIN powerful publicity for your site or blog: Telepictures has relationships with many powerful media outlets, including top morning shows and popular daytime talk shows. These relationships are beneficial in promoting the [Mom•Logic Network](#) on-air.
- TO BRING a new source of revenue for your site. [Mom•Logic Network](#) affiliates will garner revenue from ads sold by the [Warner Bros.](#) sales team.
- TO PARTNER with the powerful Warner Bros. media family, the group that created Friends, The Ellen Degeneres Show, ER, The Tyra Banks Show, Extra, TMZ and TMZ on TV.